



DIGITAL MARKETING

Odyssey House NSW

- Flexible hours on offer for the right candidate
- Permanent Position
- Located in both Redfern and Campbelltown sites

Odyssey House is a not for profit organisation that provides residential and community services to individuals impacted by alcohol, drug and other dependencies. Odyssey House NSW offers a very competitive salary package which includes salary sacrifice after a qualifying period.

This is an exciting opportunity for an experienced candidate looking for an in-house Communications or Marketing role. Must have a strong understanding of digital marketing, social media, SEO and content creation.

About You

If you are a more experienced person seeking less hours in the workplace and you have extensive experience within the Digital Marketing field, this role can be taken into consideration as a Part Time basis eg: 3 days per week.

The ideal candidate is a results driven, digital marketing generalist, who can turn their hand at any marketing related task with diligence and a high level of accuracy and enthusiasm.

Qualifications Required

- Degree in Communications or Marketing or related field

Essential Criteria:

- Ability to work with content management systems, web analytical tools and media or search traffic tools;
- Experience in maintaining brand standards;
- Knowledgeable in Web strategy approach;
- Knowledge or experience with SEO and SEM;
- Use of MS Office Suite (intermediate);
- Intermediate Desk top publishing skills required in Adobe Design Suite – Illustrator, InDesign and Photoshop;

- Minimum of 2 to 3 years experience updating and maintaining website content;
- Strong EDM experience, both design and execution;
- Minimum of 2 to 3 years experience managing Google Adwords and Analytics;
- A demonstrated ability to project manage a range of projects and effectively prioritise competing demands;
- Excellent communication skills both written and verbal;
- High attention to detail and a team player

How to Apply:

If you are interested in this opportunity, please apply by sending your Resume and Cover Letter to belindaf@odysseyhouse.com.au.

Closing date: 18th July, 2018

Please note only shortlisted candidates will be contacted